

Message Text

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46

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UNCLAS MOSCOW 4309

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E.O. 11652: NA

TAGS: ETEL, UR

SUBJ: TELECOMMUNICATIONS EXHIBIT MOSCOW - MAY 22-JUNE 5

REF: MOSCOW 3986

1. CHAMBER OF COMMERCE HAS PROVIDED FOLLOWING LIST OF U.S. FIRMS WHICH ARE COMMITTED TO PARTICIPATE IN MAY-JUNE 1975 TELECOMMUNICATIONS EXHIBITION. ON BASIS PREVIOUS EXPERIENCE, COMMERCIAL OFFICE ASSUMES THAT THERE WILL BE SUBSTANTIAL PARTICIPATION BY EUROPEAN SUBSIDIARIES OF UNITED STATES COMPANIES WHICH SOVIETS WILL LIST, IN TERMS OF NATIONALITY, UNDER COUNTRY IN WHICH SUBSIDIARY IS LOCATED.

2. LIST OF COMPANIES FOLLOWS:

1) PITNEY BOWES

2) OKAY MACHINE

3) OPTRONICS

4) KARL LAMBRECHT

5) HEWLETT PACKARD

6) WELT INTERNATIONAL

(WELT ANTICIPATES HAVING FOUR OR FIVE FIRMS IN HIS COLLECTIVE BOOTH.)

7) CALIFORNIA INTERNATIONAL TRADE

(THIS COLLECTIVE BOOTH WILL PROBABLY INCLUDE SIX OR SEVEN COMPANIES.)

8) ITT

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9) GLAHE INTERNATIONAL

(GLAHE EXPECTS TO HAVE SEVERAL U.S. COMPANIES IN ITS COLLECTIVE BOOTH.)

10) EXTEL

11) HOLLIS ENGINEERING

12) ADVANCE CONTROL

13) WANG LABORATORIES

14) CODEVINTEC PACIFIC

(THIS COLLECTIVE STAND SHOULD INCLUDE AT LEAST FIVE U.S. COMPANIES.)

15) DIGITAL SYSTEMS

16) SUPERSCOPE

17) PHOTO CIRCUITS

18) AMTES

19) BETTINA PARKER ASSOCIATES

(COMMOFF UNDERSTANDS THAT BETTINA PARKER ORIGINALLY TOOK 600 SQUARE METERS FOR THIS EXHIBITION AND ASSUMING THIS AMOUNT OF SPACE IS USED, THERE SHOULD BE AT LEAST SEVEN OR EIGHT COMPANIES IN THIS COLLECTIVE STAND.)

3. ASSUMING NO LAST MINUTE CANCELLATIONS, ABOVE LISTING INDICATES THAT APPROXIMATELY THIRTY U.S. COMPANIES WILL PARTICIPATE IN TELECOMMUNICATIONS EXHIBITION SINCE FIVE OF PARTICIPANTS LISTED ABOVE ARE IN FACT ORGANIZING COLLECTIVE STANDS. COMMOFF WAS SURPRISED THAT RCA WAS NOT ON CHAMBER'S LIST, GIVEN FACT THAT RCA ORIGINALLY APPROACHED US IN MID-1974 REGARDING THIS EXHIBITION. GT & E IS ANOTHER NOTEWORTHY ABSENTEE AS ARE COMPANIES SUCH AS RAYTHEON AND SPERRY RAND. STOESEL

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NNN

*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

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